

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 409534

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Carroll & Company

Name

2640-A Mitcham Drive

Address

Tallahassee
Fla
32308

850-877-1099

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Abby Durre - CSS Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Consumers For Smart Solar.
- b. The Purchaser is Nat'l media research planning;
Placement

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



WPLG-METV Miami

Orders
Order / Rev: 409534
Alt Order #: 08425935
Product Desc: CNSMRS 4 SMRT SOLAR
Estimate: 8437
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency Name: National Media Research, Planning &
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Consumers for Smart Solar
Demographic: A35-64
Product Codes: PL-Non-Ballot-Related
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	4	\$1,000.00	\$850.00
10/31/16	10/31/16	1	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	4	\$1,000.00	\$850.00	1.60
November 2016	1	\$250.00	\$212.50	0.40
Totals	5	\$1,250.00	\$1,062.50	2.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	EPLG	10/28/16	10/28/16	7-11p MASH/MASH	CM	7p-8P (7:00 PM-8:00 PM)	----1--	:30	1	\$250.00	P-2	0.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--		1				\$250.00		0.40			
2	EPLG	10/31/16	10/31/16	7-11p MASH/MASH	CM	7P-8P (7:00 PM-8:00 PM)	1-----	:30	1	\$250.00	P-2	0.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$250.00		0.40			
3	EPLG	10/27/16	10/27/16	7-11p MASH/MASH	CM	7p-8P (7:00 PM-8:00 PM)	---1---	:30	1	\$250.00	P-2	0.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---		1				\$250.00		0.40			
4	EPLG	10/25/16	10/25/16	7-11p MASH/MASH	CM	7P-8P (7:00 PM-8:00 PM)	-1-----	:30	1	\$250.00	P-2	0.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----		1				\$250.00		0.40			
5	EPLG	10/26/16	10/26/16	7-11p MASH/MASH	CM	7p-8P (7:00 PM-8:00 PM)	--1----	:30	1	\$250.00	P-2	0.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----		1				\$250.00		0.40			
Totals														5	\$1,250.00